

# Top 5 Reasons to Become a CPA



## Salary, for starters

Junior-level accountants, or those with 1–3 years of experience, make **\$69,250–\$90,000** per year working at large public accounting firms. How's that for an entry-level salary?

(Source: Robert Half Salary Guide)

## R-E-S-P-E-C-T

CPAs are considered the most **trusted and respected** advisors in business. In fact, according to a survey conducted by Applied Research & Consulting, LLC, **75%** of business decision-makers say they would be **more confident** in a job done by a CPA than if it were done by an accountant who is not a CPA.



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## Job security, on lock

According to the U.S. Bureau of Labor Statistics, employment of accountants and auditors is projected to grow **11% from 2014 to 2024**, faster than the average for all occupations!

## Employers will be looking for you

There are more accounting positions out there than there are qualified accountants to fill them. In fact, nearly **62%\*** of accounting students have at least one job offer before graduating.

(Source: Forbes)



## Satisfaction guaranteed

A report conducted by Totaljobs and Universum asked **16,000** workers how satisfied they are with their job and found auditors and accountants have the **highest level of satisfaction**. They are also the least likely to leave of any sector/industry.

## Steps to Becoming a CPA



### Discover the Possibilities

You are in the driver's seat for your career! Scan the code to watch a short video to find out what CPAs really do, and where your career can take you.